***THE JAMES M. COX FOUNDATION***

***Norman A. Otto, President Ronald C. Jensen, Secretary Kathi Sites, Treasurer***

***1500 Kingston Road 1500 Woodmen Tower U.S. Bank,PCG***

***Lincoln, NE 68506 Omaha, NE 68102 1700 Farnam, OM-NE-T2PT***

***402-488-1951 402-344-0500 Omaha, NE 68102***

 ***402-536-5129***

ATTENTION SCHOOL COUNSELORS

Attached is a copy of the 2012 James M. Cox Scholarship application form. Please duplicate it as needed for seniors who wish to apply. You should also receive the same information via email. If not, please contact Virginia McDowell at 402-536-5130 or Virginia.McDowell@usbank.com.

Please follow the directions at the bottom of the application form.

This mailing is being sent to over 150 schools in the eastern third of the state. The $1,000 scholarship will be paid directly to the institution of higher education that the student chooses to attend. (If the student attends only one-half year, the institution will return $500 to the Foundation.)

The Trustees of the James M. Cox Foundation would like to inform you of some of the broad parameters we use in determining which applicants will be awarded scholarships.

* The student must be a 2012 high school graduate with an academic record that indicated he/she will be successful in the field of higher education he/she has chosen.
* The Scholarships are awarded on the basis of need, and therefore, we request that a FAFSA (Free Application for Federal Student Aid) be completed. (Make sure the FAFSA obtained is for the 2012-2013 year.
* We request a completed, printed College Funding Estimator and Results for each college choice from EducationQuest web site [www.educationquest.org](http://www.educationquest.org)
* In addition to factors reflected in the FAFSA and College Funding Estimator forms we pay particular attention to the parent’s Adjusted Gross Income, the number of dependents on the tax return, and the total number of dependents who will be attending an institution of higher education in 2012-2013.
* Essays and letters of recommendation are also considered.

We also consider other factors, obstacles or extenuating circumstances that a family may be experiencing such as financial burden, medical expenses, death of a parent and/or disabilities in making our decisions.

Place application, together with the FAFSA, College Funding Estimator and Results for each college, transcripts, recommendation letters and essay in one envelope and mail to Norman A Otto, (address listed above) on or before

**April 13, 2012**.

We thank you in advance for the help you give seniors in the application process as well as general preparation for college.

Sincerely,

Norman Otto, Ron Jensen and Kathi Sites

Trustees of the James M. Cox Foundation

The James M. Cox Foundation was established in 1988 as the result of a bequest from the Estate of James M. Cox. The Foundation is governed by Mr. Cox’s direction that the Foundation’s primary purpose shall be to assist needy children to become productive and self-reliant adults.

Since its organization, the Foundation has provided scholarships to high school graduates who have demonstrated financial need in order to pursue their further education. The Foundation primarily considers applicants who reside in counties located in the easterly one-third of the State of Nebraska (with special consideration accorded to needy children residing in Hamilton and York Counties), and gives special consideration to low income situations and families who are supporting more than one child in higher education pursuits. The Foundation also considers grant applications from charitable institutions and educational entities who are equipped to provide services to advance the needs of needy children, and to otherwise use such grants for furtherance of the Foundation’s primary purpose.

Mr. Cox grew up in Hampton, Nebraska, where his father operated farms and a grain business. After graduating from high school in Hampton, Mr. Cox attended and graduated from the University of Nebraska in Lincoln, NE, with a business degree.

Mr. Cox graduated from college during the Great Depression of the 1930’s. Unable to find any other job, he went to work for his father operating the grain elevator in Hampton. During World War II, he volunteered for service in the Navy, where he served with distinction until the end of the war.

After his military service, Mr. Cox returned to Nebraska where he worked for various financial institutions, spending a number of years as a loan officer for the Veteran’s Administration. Mr. Cox then served for many years with distinction as the deputy director of the U.S. Small Business Administration in Omaha, Nebraska, until his retirement.

Mr. Cox never married or had children, but he was dedicated throughout his life to helping needy children. He was a long-time contributor to Nebraska Children’s Home Society of Omaha, Nebraska. As a result of his dedication to the support of needy children, he directed the establishment of the Foundation as a manner of serving that cause in perpetuity.

The Foundation is a Nebraska nonprofit “public benefit” corporation. The Foundation has qualified under federal income tax rules as a tax exempt entity pursuant to IRC 501(c)(3), and as a private foundation within the meaning of IRC 509(a).